

Price IRF: Stance x Novelty on Abnormal Cumulative Return (vs ES)

$$\text{Local projection: } \text{CumRet}_{0 \rightarrow h} = \alpha + \beta_1 \text{ Stance} + \beta_2 \text{ Novelty} + \beta_3 \text{ Stance} \times \text{Novelty} + \varepsilon$$

