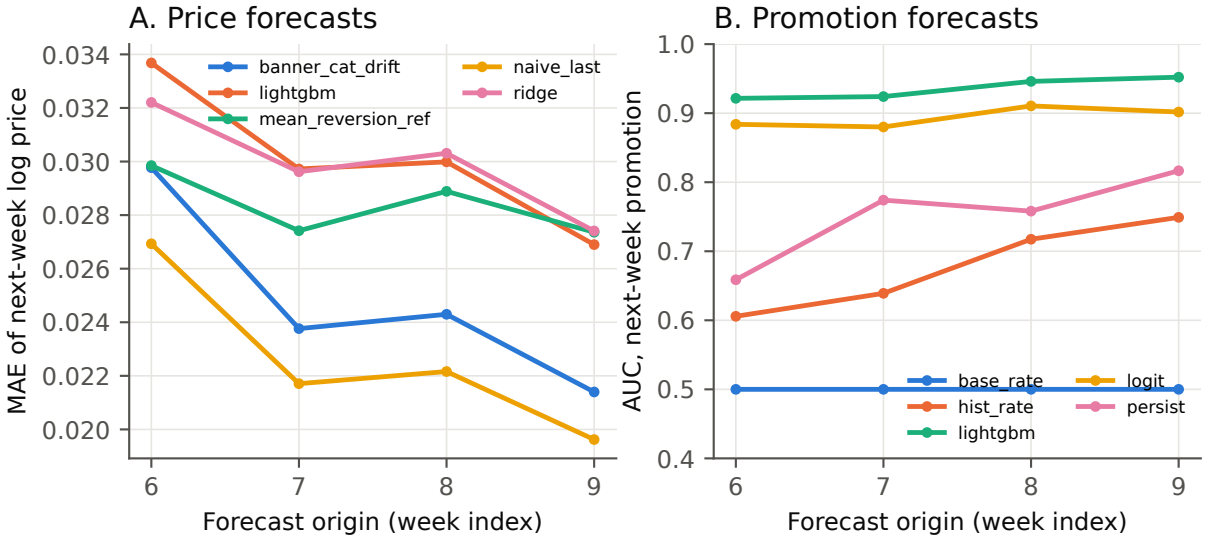

A. Price forecasts
MAE of next-week log price
0.034
0.032
0.030
0.028
0.026
0.024
0.022
0.020
banner_cat_drift
lightgbm
mean_reversion_ref
naive_last
ridge
6
7
8
9
Forecast origin (week index)
B. Promotion forecasts
AUC, next-week promotion
1.0
0.9
0.8
0.7
0.6
0.5
0.4
base_rate
hist_rate
lightgbm
logit
persist
6
7
8
9
Forecast origin (week index)