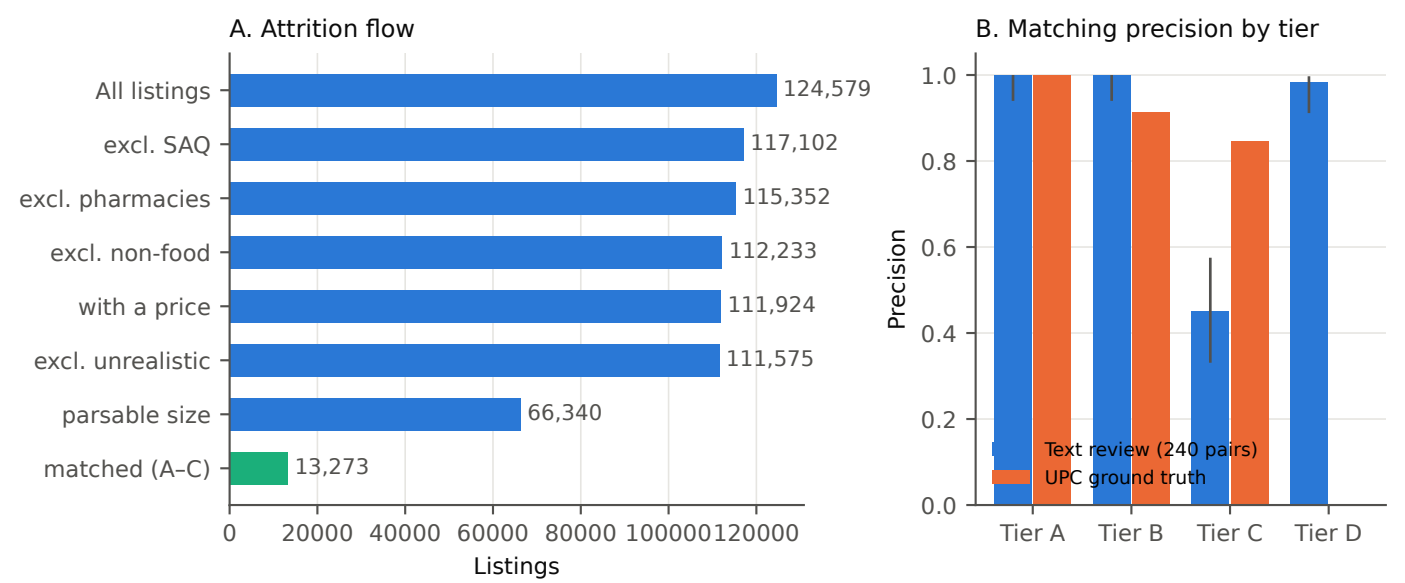

A. Attrition flow
All listings
excl. SAQ
excl. pharmacies
excl. non-food
with a price
excl. unrealistic
parsable size
matched (A–C)
124,579
117,102
115,352
112,233
111,924
111,575
66,340
13,273
0
20000
40000
60000
80000
100000
120000
Listings
B. Matching precision by tier
Precision
1.0
0.8
0.6
0.4
0.2
0.0
Text review (240 pairs)
UPC ground truth
Tier A
Tier B
Tier C
Tier D