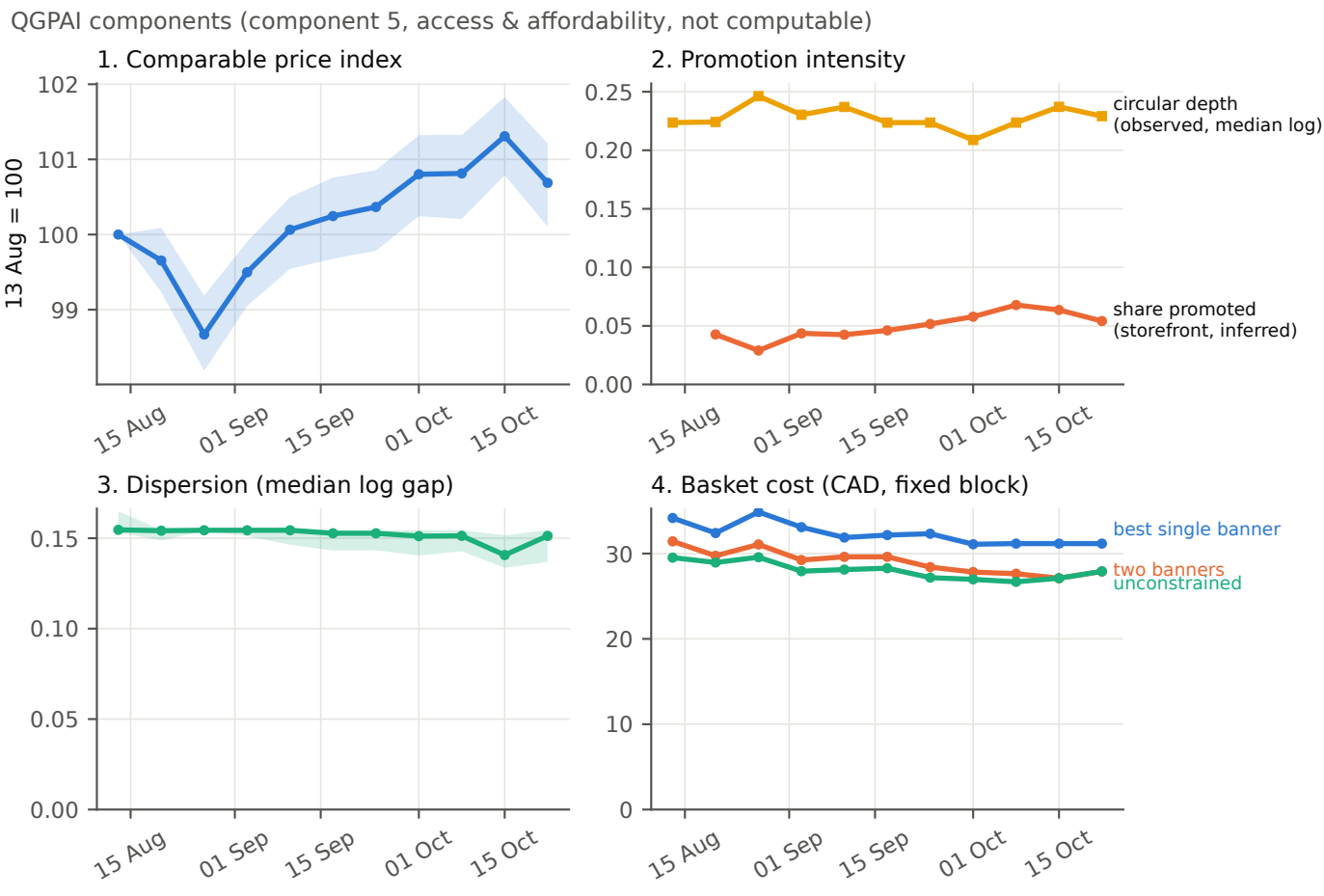

QGPAI components (component 5, access & affordability, not computable)
1. Comparable price index
13 Aug = 100
102
101
100
99
15 Aug
01 Sep
15 Sep
01 Oct
15 Oct
2. Promotion intensity
0.25
0.20
0.15
0.10
0.05
0.00
circular depth
(observed, median log)
share promoted
(storefront, inferred)
3. Dispersion (median log gap)
0.15
0.10
0.05
0.00
4. Basket cost (CAD, fixed block)
30
20
10
0
best single banner
two banners
unconstrained