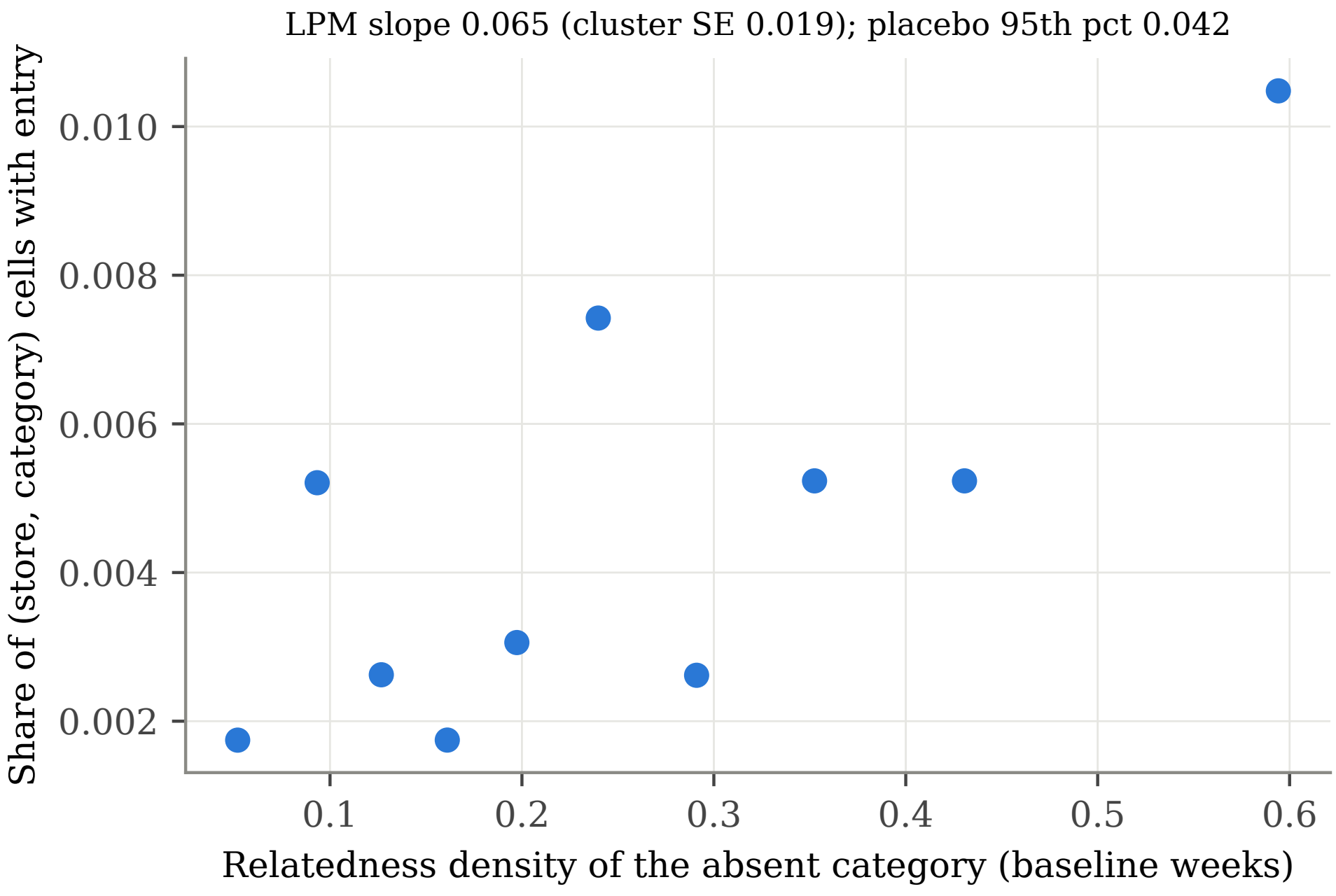

LPM slope 0.065 (cluster SE 0.019); placebo 95th pct 0.042
Share of (store, category) cells with entry
0.010
0.008
0.006
0.004
0.002
0.1
0.2
0.3
0.4
0.5
0.6
Relatedness density of the absent category (baseline weeks)