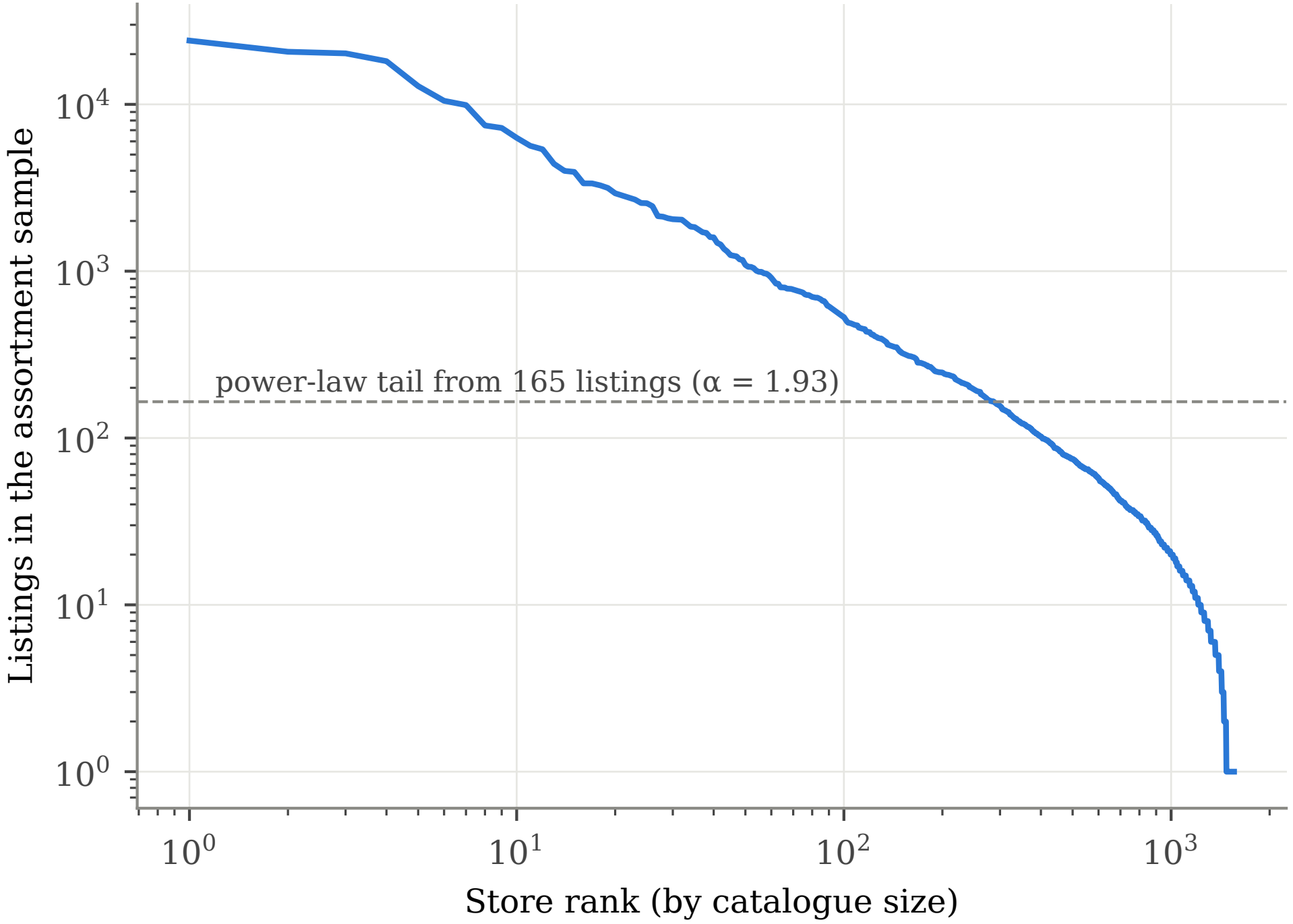

Listings in the assortment sample
10^4
10^3
10^2
10^1
10^0
power-law tail from 165 listings (α = 1.93)
10^0
10^1
10^2
10^3
Store rank (by catalogue size)