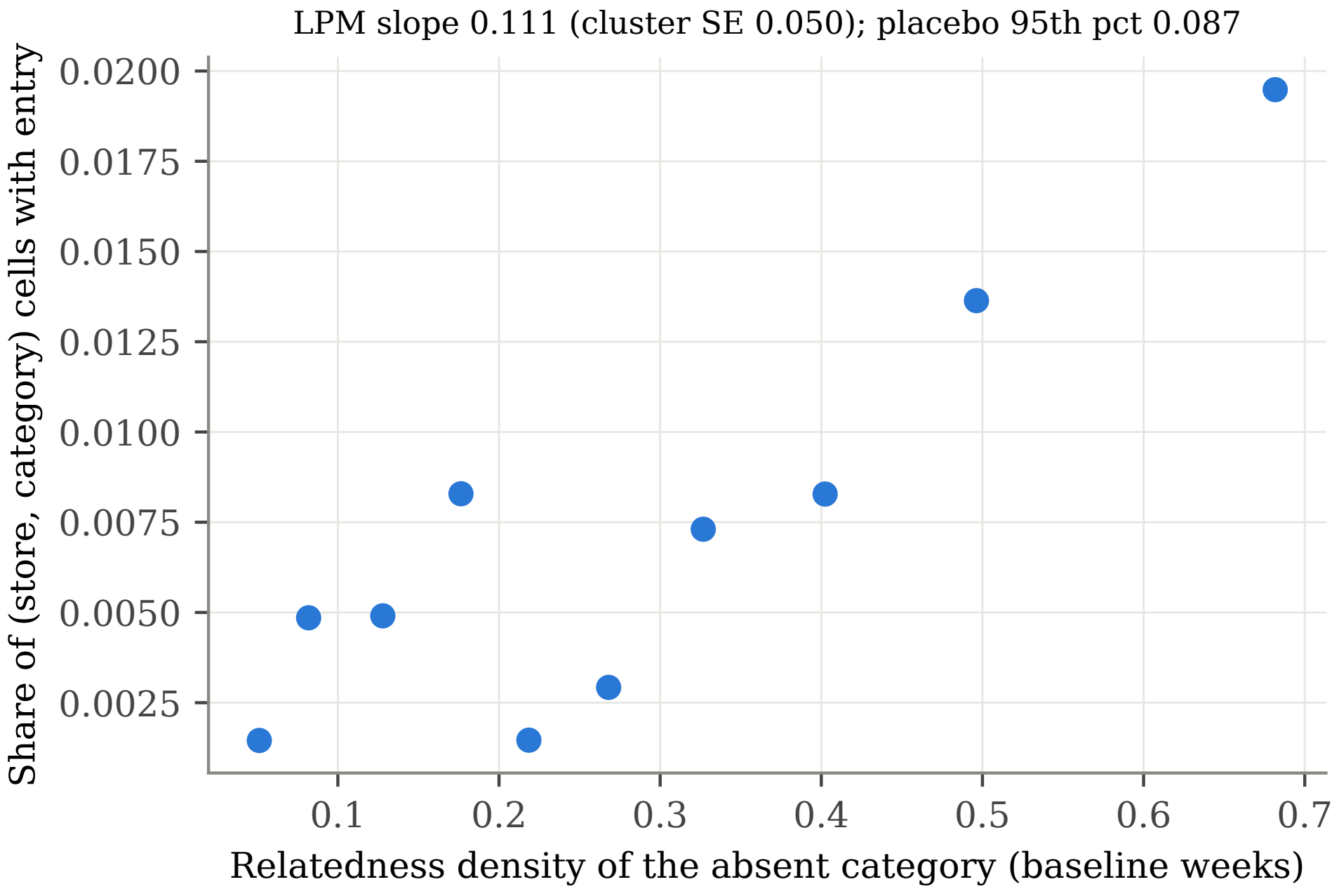

LPM slope 0.111 (cluster SE 0.050); placebo 95th pct 0.087
Share of (store, category) cells with entry
0.0200
0.0175
0.0150
0.0125
0.0100
0.0075
0.0050
0.0025
0.1
0.2
0.3
0.4
0.5
0.6
0.7
Relatedness density of the absent category (baseline weeks)