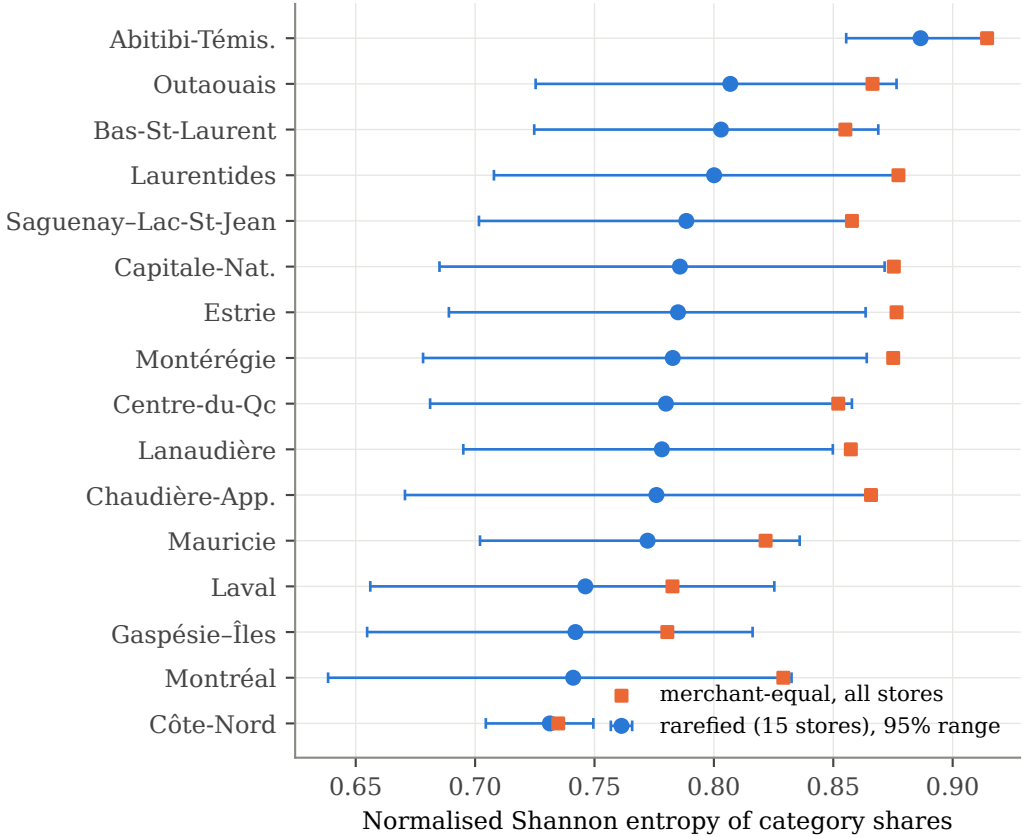

Abitibi-Témis.
Outaouais
Bas-St-Laurent
Laurentides
Saguenay–Lac-St-Jean
Capitale-Nat.
Estrie
Montérégie
Centre-du-Qc
Lanaudière
Chaudière-App.
Mauricie
Laval
Gaspésie–Îles
Montréal
Côte-Nord
merchant-equal, all stores
rarefied (15 stores), 95% range
0.65
0.70
0.75
0.80
0.85
0.90
Normalised Shannon entropy of category shares