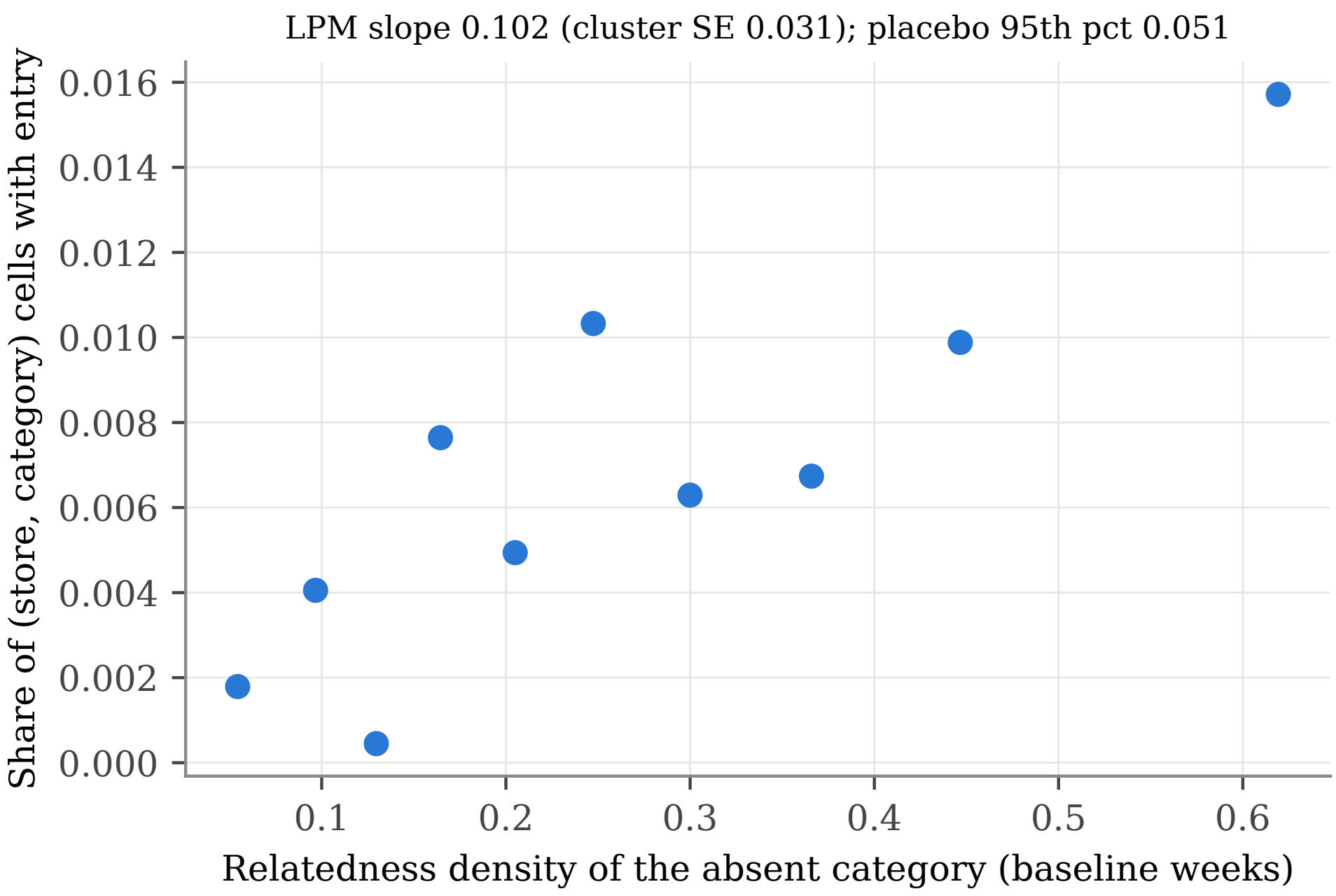

LPM slope 0.102 (cluster SE 0.031); placebo 95th pct 0.051
Share of (store, category) cells with entry
0.016
0.014
0.012
0.010
0.008
0.006
0.004
0.002
0.000
0.1
0.2
0.3
0.4
0.5
0.6
Relatedness density of the absent category (baseline weeks)